



Employer Flexible Sets Industry Standard with Advanced Open Enrollment via Proprietary myMobile App

Fully Mobile, End-to-End Open Enrollment Empowers Employees, Maximizes Employer Efficiency

HOUSTON, Texas (September 9, 2025) — Employer Flexible, a leading provider of human resource solutions, today announced a major industry milestone with the release of their newest myMobile app functionality that empowers employees to complete the entire open enrollment process, including benefits selection and submission, from their smartphones.

This innovative enhancement positions Employer Flexible at the forefront of HR technology, delivering the most advanced and user-friendly mobile open enrollment experience available in the PEO industry today. For the first time, employees can complete every critical step—reviewing options, selecting benefits, tracking costs, and confirming enrollment—directly within the app, with data immediately and securely synced to their employer in real-time.

“This is how HR technology should work—simple, empowering, and always a step ahead,” said Michael Hopkins, CEO of Employer Flexible. “Listening to our clients and their employees, we’ve invested in building practical solutions that eliminate admin headaches and give everyone more control. With the myMobile app, both employers and employees get flexibility, security, and an open enrollment process that works, anywhere, anytime.”

Historically, open enrollment has meant paperwork, convoluted portals, and lost productivity. Employer Flexible’s proprietary myMobile app tackles all of this by providing a complete, intuitive workflow for open enrollment that streamlines what is often the most stressful period for both HR teams and employees.

“This isn’t about flashy features. It’s about meeting people where they are and removing friction, especially during open enrollment,” said Wade Vielock, VP of Client Services at Employer Flexible. “We know how time-consuming and error-prone open enrollment can be. By putting the entire process in the palm of employees, we’re giving time back, increasing engagement, and dramatically reducing costly mistakes.”

The open enrollment workflow in myMobile is part of Employer Flexible’s ongoing investment in its proprietary myHR technology ecosystem, designed and executed by in-house engineering experts in response to direct market feedback.

“This release is another proof point that we aren’t following—we’re leading,” said George Lendvai, VP of Technology at Employer Flexible. “The myMobile platform is a living example of what happens when you listen to clients, anticipate needs, and put security and experience first. We’re not just checking boxes; we’re providing true value that scales for both employees and employers.”

With the addition of mobile-driven open enrollment, the myMobile app continues to raise the bar on what employees and business leaders should expect from their HR partner. All active Employer Flexible clients and their employees can immediately access the new feature set as part of their existing PEO relationship, with secure, multifactor access and full employer integration.



For more information about myMobile or to learn how Employer Flexible's technology is transforming HR for ambitious and growing businesses, visit www.employerflexible.com.

ABOUT EMPLOYER FLEXIBLE

Founded in 2003, Employer Flexible provides a range of comprehensive outsourced human resource solutions via the PEO model to small and medium-sized businesses primarily in Texas, Oklahoma, Montana and Alabama. With proprietary HR technology and dedicated support experts, the Company's services relieve business owners and leaders of many employer-related administrative and regulatory burdens, enabling them to focus on core functions and growing their businesses.

To learn more about Employer Flexible, visit employerflexible.com