



Tina Gutierrez Named Vice President of Client Consulting at Employer Flexible

Seasoned People Champion Promoted to Lead Strategic HR Consulting and Client Experience

HOUSTON, Texas (October 1, 2025) – Employer Flexible, a leading provider of human resource solutions and technology, today announced the promotion of Tina Gutierrez to Vice President of Client Consulting. Gutierrez brings more than 25 years of expertise in human capital transformation, leadership development, and client-focused HR strategy to the executive leadership team.

“Tina earns trust by consistently making a difference in the lives of our people and our clients,” said Michael Hopkins, CEO of Employer Flexible. “She’s devoted her career to developing and empowering teams and has proven time and again that she can lead through complex change with transparency and heart. This promotion is incredibly well-deserved, and we are excited to see Tina’s vision and advocacy drive the next phase of our client consulting strategy.”

Since joining Employer Flexible in 2013, Gutierrez has held a range of pivotal roles, including HR Consultant, Consultant Team Leader, and most recently, Director of Employee Experience. She has worked closely with the executive team to shape Employer Flexible’s internal culture, build strong HR training and leadership initiatives, and accelerate the development of both employees and clients. In her new role as Vice President of Client Consulting, she will oversee a team of HR leaders serving Employer Flexible’s growing client base across Texas, Oklahoma, Montana, and Alabama.

“In her tenure here, Tina has inspired those around her to build impactful relationships, think creatively, and focus on delivering real results for clients,” said Wade Vielock, Vice President of Operations at Employer Flexible. “She has the unique ability to see our work through both the lens of our team and the businesses we serve, always putting people first. Tina’s leadership will only strengthen our reputation as resourceful, relationship-driven champions for our clients.”

Gutierrez holds a master’s degree in industrial and organizational psychology from the University of the Incarnate Word and is driven by her passion to cultivate strong, people-focused workplaces and foster meaningful partnerships across the HR industry.

“I am excited to step into this new chapter with Employer Flexible,” Gutierrez said. “I’ve had the privilege of watching our company evolve into a truly dynamic organization powered by talented people who care deeply about our clients and each other. Employer Flexible has invested in my growth and development, and I am honored to give back by enhancing the support we extend to our internal team and strengthening the partnerships that drive real impact for our clients.”

ABOUT EMPLOYER FLEXIBLE



Founded in 2003, Employer Flexible provides impactful, locally rooted human resource solutions via the PEO model to small and medium-sized businesses primarily in Texas, Oklahoma, Montana and Alabama. With results-driven strategists and empowering HR technology, the Company champions the vision of ambitious business owners so they can lead boldly, worry less, and have every advantage to grow their teams, their company, and their future.

To learn more about Employer Flexible, visit employerflexible.com