



## Chris Money Named Director of Channel Management for Employer Flexible

### Industry Expert Brings Added Vision for Channel Partner Expansion

HOUSTON, Texas (October 8, 2024) – Employer Flexible, a leading provider of human resource solutions, today announced that Chris Money has joined their team as Director of Channel Management. Money brings years of channel development experience in the SMB space and a wealth of sales, marketing and HR expertise to this new role.

“We are excited to bring Chris Money on as a key player on our growth team,” said Michael Hopkins, CEO of Employer Flexible. “Chris’ strong relation-building skills paired with his rich knowledge of employee benefits will certainly accelerate our ability to expand our network of channel partners as we pursue new opportunities to scale Employer Flexible in the markets we serve.”

Money has spent nearly 22 years in the Human Capital Management. Prior to joining Employer Flexible, he served as Co-Founder and Managing Director of Prosper Retirement, a cloud-based 401(k) recordkeeping, compliance and investment advisory firm targeting the SMB space. While at Prosper, he excelled in cultivating and solidifying relationships with channel partners to provide a fully integrated 401(k) solution to multiple payroll software providers.

“Broker relations have always been a priority for our company,” said John Orth, Vice President of Sales & Marketing at Employer Flexible. “With Chris here as a dedicated channel development expert, our Sales teams will now benefit from his training and support as they continue to seek potential partners through referrals and networking.”

Recognized for his innovative approach in building partnerships that reward all parties, Money will work to strengthen relations with Employer Flexible’s existing channel partners in addition to identifying new partner opportunities.

“Investing time with our current channel partners is a key to success,” Money said. “Having open dialogue allows us to discuss challenges and explore new ways to help our partners serve their business clients with unique HR and benefit solutions. Through resourceful collaboration I believe we can reduce the complexities and risks of running a business, which is what I look forward to most in my role.”

#### **ABOUT EMPLOYER FLEXIBLE**

Founded in 2003, Employer Flexible provides a range of comprehensive outsourced human resource solutions via the PEO model to small and medium-sized businesses primarily in Texas, Oklahoma, Montana and Alabama. With proprietary HR technology and dedicated support experts, the Company’s services relieve business owners and leaders of many employer-related administrative and regulatory burdens, enabling them to focus on core functions and growing their businesses.

To learn more about Employer Flexible, visit [employerflexible.com](https://employerflexible.com)