

Employer Flexible Appoints Wallace Chase as Chief Operating Officer to Strengthen Service Delivery and Client Experience

Veteran HR and PEO Leader to Align Service Teams and Technology for Stronger Client Outcomes

Houston, Texas (February 5, 2026) -- Employer Flexible, a relationship-driven HR outsourcing partner for small and mid-sized businesses, today announced the appointment of Wallace Chase as Chief Operating Officer, effective February 9, 2026. Chase will be based at Employer Flexible's corporate headquarters in Houston.

In this role, Chase will oversee the Client Success, Employee Care, and Internal and External Consulting teams, working across the organization to streamline service delivery and further elevate the client experience. He will also partner closely with Employer Flexible's technology leadership to drive additional value for clients through the company's myHR platform.

Chase brings 24 years of HR and PEO experience to Employer Flexible. Most recently, he served as Managing Director and Head of Strategy & Development at MyKrill, where he led large-scale growth and transformation initiatives. Prior to that, he spent 14 years at ADP in senior leadership roles, including Senior Director of Sales Operations and Retention and Regional Vice President of Sales, with a strong focus on building scalable, client-centric sales and service models.

"Wallace is a rare blend of operational discipline, people-first leadership, and deep industry experience," said Michael Hopkins, Chief Executive Officer of Employer Flexible. "As we continue to grow and sharpen how we serve local business owners, we need a leader who can better connect our service teams, our technology, and our long-term strategy. Wallace will help us deliver an even tighter, more responsive client experience, one where our clients feel the difference in every interaction."

As Chief Operating Officer, Chase will focus on building sustainable frameworks and high-performing teams that support Employer Flexible's commitment to small and mid-sized employers in Texas, Oklahoma, Montana, and Alabama. His mandate includes improving coordination across service-centered departments, strengthening

processes for both clients and internal teams, and increasing client satisfaction and retention.

“Wallace understands the mechanics of business at a deep level and how people, technology, and strategy have to move together if you want to scale and stay true to who you are,” said Bob Prather, Chief Financial Officer of Employer Flexible. “His experience designing systems that are both fundamentally sound and genuinely innovative will be a powerful asset as we continue to invest in our service model, our platforms, and our people.”

Throughout his career, Chase has been dedicated to guiding organizations through critical chapters of evolution, with a particular focus on human capital management and operational excellence. He describes his work as building ecosystems that are both disciplined and creatively driven.

“My career has really been about helping good companies become great by getting people, process, and technology working in sync,” said Wallace Chase, Chief Operating Officer at Employer Flexible. “Employer Flexible already has a strong foundation and a clear sense of purpose. I am excited to roll up my sleeves with this team, remove friction for our service groups, and make it even easier for clients to feel what it is like to have a true HR champion in their corner.”

With Chase’s appointment, Employer Flexible continues to strengthen its ability to serve locally rooted small and mid-sized businesses with relationship-driven, right-sized HR solutions that prioritize responsiveness, clarity, and long-term partnership.

About Employer Flexible

Founded in 2003, Employer Flexible provides impactful, locally rooted human resource solutions to small and medium-sized businesses in Texas, Oklahoma, Montana, and Alabama. Through right-sized HR outsourcing, payroll, benefits, risk management, and hands-on strategic support, Employer Flexible champions the vision of ambitious business owners so they can lead boldly, worry less, and have every advantage to grow their teams, their companies, and their future.

To learn more about Employer Flexible, visit employerflexible.com.