



## Alice McDonald Named Vice President of Sales for Employer Flexible

HCM Expert Brings Added Proficiency in Accelerating Performance and Profit

HOUSTON, Texas (June 16, 2025) – Employer Flexible, a leading provider of human resource solutions, announced today that Alice McDonald has joined their team as Vice President of Sales. McDonald brings decades of multi-faceted Human Capital Management experience in the SMB space and a proven record of successful sales leadership to this role.

“We are absolutely thrilled about the deep level of HR sales and technology expertise Alice brings to our growth team,” said Michael Hopkins, CEO of Employer Flexible. “Her ability to lead and motivate sales consultants paired with her extensive background in HCM will certainly bolster our efforts to build our book of business and accelerate growth in both new and existing markets.”

McDonald has spent over 25 years working in Human Capital Management. Prior to joining Employer Flexible, she served as Senior Vice President of Sales for iSolved, a HCM technology firm targeting the SMB space. Before that, she was Director of Sales for Oasis PEO, which was acquired by Paychex. McDonald started her career at Paychex, where she served in various HR and leadership roles for over 19 years. She holds a Bachelor of Arts degree from Ohio Wesleyan University.

“Developing strong sales consultants in local markets has always been a top priority for our company,” said Bob Prather, Chief Financial Officer at Employer Flexible. “With the thought-leadership Alice brings to our Sales team, every person under her direction will benefit greatly from her guidance and support as they explore various channels to identify new business prospects who can strengthen their businesses through a PEO relationship.”

Recognized for her performance-building mindset and deep industry experience, McDonald will oversee a diverse team of sales consultants and sales enablement experts serving businesses in Texas, Oklahoma, Montana and Alabama.

“I’m honored to join Employer Flexible as Vice President of Sales at such an exciting time in the company’s growth,” McDonald said. “Employer Flexible has built a strong reputation for being a reliable ‘tech-forward’ partner, a resourceful problem solver, and a relationship-driven organization that truly puts its clients first. I’m energized by the opportunity to lead a talented sales team and expand our reach, helping even more businesses benefit from the trusted expertise and personalized service that define Employer Flexible’s approach to human capital management.”

### ABOUT EMPLOYER FLEXIBLE

Founded in 2003, Employer Flexible provides a full range of comprehensive outsourced human resource solutions via the PEO model to small and medium-sized businesses primarily in Texas, Oklahoma, Montana and Alabama. With proprietary HR technology and dedicated support experts, the Company’s services relieve business owners and leaders of many employer-related administrative and regulatory burdens, enabling them to focus on core functions and growing their businesses.

To learn more about Employer Flexible, visit [employerflexible.com](https://employerflexible.com)